

23

IRRESISTIBLE FACELESS DIGITAL PRODUCTS

You Can Create
This Weekend



tinysitehustles

1

Canva Reels Templates for Coaches

Pre-made short-form video layouts coaches can edit and publish in minutes. Saves time and boosts content output.



Plug-and-Play Lead Magnet Layouts

Eye-catching Canva templates for PDFs, guides, or freebies—just drop in your content and export.

2**3**

TikTok Hook + Caption Prompts (100-pack)

A swipe file of engaging openers and captions across niches to help creators show up daily without writer's block.



Instagram Story Poll Templates

Done-for-you interactive polls to boost engagement and collect valuable audience feedback.

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Carousel Post Templates for Thought Leaders

Professional-looking multi-slide templates to help creators build authority and share insight without design stress.



6

50 DM Starters That Actually Get Replies

Conversation openers that feel natural but lead toward sales or collaboration—great for service-based brands.

Sales Page Copy Blocks

No more starting from scratch—get plug-in paragraphs for every part of a sales page, from hook to CTA.

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Caption Vault for Personal Brands

Fill your calendar with high-performing captions that balance story, value, and conversion.



9

High-Converting TikTok Hooks (By Niche)

A ready-to-use bank of short, attention-grabbing intros proven to increase watch time and engagement.

10

30-Day Launch Caption Plan

Daily caption prompts to help you stay consistent during a product launch, without repeating yourself.

Email List Setup Checklist

Breaks down every step from choosing a platform to sending your first email—perfect for total beginners.

11

The One-Page Offer Builder

A simple printable to help creators craft irresistible offers fast —ideal for brainstorming products or services.

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**13**

Guide: How to Price Your First Digital Product

Covers value-based pricing, competitor analysis, and mindset blocks so you stop second-guessing your price.

14

7-Day Visibility Sprint for Beginners

A mini-challenge that walks creators through one growth task a day to build confidence and traction.

Client Onboarding Checklist (For Freelancers or VAs)

Everything a service provider needs to create a smooth, pro-level first client experience.

15**16**

10 Editable TikToks (Faceless Video Ideas)

Pre-scripted content ideas and templates that can be customised and published fast—no face required.

17

Starter Kit: Branding Kit + Canva Covers + Fonts

Aesthetic, coordinated branding assets for creators who want to launch looking polished from day one.



Lead Magnet + Thank You Page Templates

A seamless funnel starter pack—just tweak the text and upload to Gumroad or your email platform.

18

Welcome Pack Bundle for Coaches

Editable welcome PDF, FAQs, and onboarding forms to impress clients and save hours.

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Digital Freebie + Promo Captions Pack

Pair your freebie with 10+ pre-written captions and bios that drive downloads and grow your list.



21

3-Part Sales Page Walkthrough (With Visuals)

Clear guidance for writing and designing a Gumroad or sales page that converts, even with zero copy skills.



Audio Guide: The 5-Part Hook Formula

22

A mini training you can listen to on the go—perfect for creators learning to write stronger, scroll-stopping intros.



23

Screen-Free Strategy Session (PDF Format)

A guided PDF that feels like a coaching call—perfect for buyers who want clarity without video.